



FAIRFAX IMAGING'S MAIL ORDER PHARMACY SOLUTION GOES LIVE AT WELLPARTNER, INC.

PROVIDING STATE-OF-THE-ART PRODUCTS AND SERVICES TO THE PHARMACY INDUSTRY

- FOR IMMEDIATE RELEASE -

Tampa, Florida, October 2008 – Fairfax Imaging, Inc. completed the integration of a new Mail Order Pharmacy Imaging Solution at Wellpartner, Inc. in Portland Oregon. The system performs high speed color batch scanning of both sides of incoming prescriptions and other forms and documents. Fairfax Imaging was the sole contractor for this project and provided the development and integration for the entire solution.

“The implementation went flawlessly,” said Kent Blair, Wellpartner’s Pharmacist in Charge. “Every step of the project was right on schedule and it was completed perfectly on time.”

“The implementation went very well,” said Donna Schmitz, Fairfax Imaging’s Certified Project Manager in charge of the project. “We worked closely with Wellpartner throughout the integration, test and acceptance phases and the system works just as it was designed to.”

“Mail preparation and scanning used to be time and labor intensive,” said Kent Blair. “With the new system, mail is scanned and entered more quickly and requires far less resource.”

Fairfax Imaging installed its award winning imaging and data-capture platform, *Quick Modules*, which is scalable and tailor-able to meet Wellpartner’s current and future mail order pharmacy requirements. “It is much more than high speed batch scanning,” said Jerry McMunn, R.Ph, Vice President, Commercial Sales, Fairfax Imaging. “Wellpartner pharmacists and technicians read and enter information into their pharmacy management

system from the prescription and other document images. We delivered a system that gives them photographic quality images captured from both sides of the documents. Prescriptions written on dark colored, safety paper, or on paper with complex printed backgrounds, are as legible as those written on plain white paper. Color images enable Wellpartner to more easily detect altered prescriptions as well.”

In addition to award winning software, Fairfax Imaging provided the automation-assisted mail extraction equipment needed to support Wellpartner’s mail order operation. Fairfax Imaging will provide full-service maintenance for the system as well.

A turn-key, full service, hardware-independent solution, *Quick Modules* provides faster processing and increased cost efficiency. By applying the latest in recognition technologies, including BCR, software check recognition and color batch processing, the system has enabled Wellpartner to streamline its operations and increase the productivity of its labor force.

“We were able to successfully provide Wellpartner the functionality they needed most at a cost they could absorb,” added McMunn. “It is hard for many growing mail order pharmacies to justify the cost of a full featured data capture imaging system such as the ones installed by Fairfax Imaging’s large volume clients. For mail order pharmacies like Wellpartner, this affordable image capture system is just what the doctor ordered.”

“Mail prep and scanning, used to be time and labor intensive. With the new system, mail is scanned and entered more quickly and requires far less resource.”
– Kent Blair,
Wellpartner, Pharmacist
in Charge.





PROVIDING STATE-OF-THE-ART PRODUCTS AND SERVICES TO THE PHARMACY INDUSTRY

Quick Modules is a scalable product that can be installed as an economical image capture solution for lower-volume mail order processing. At the start, companies can acquire the benefits they need at a cost they can justify. As these companies grow, they can keep pace by obtaining added functionality and processing power without having to throw away what is already installed. The scalability of the *Quick Modules* software suite supports Wellpartner with virtually unlimited growth potential by building onto this new system with additional modules and capacity for increased volume.

“Down the road, when Wellpartner is ready for other capabilities like automatic order creation, paperless check deposit via Fairfax Imaging’s *Quick Check 21* processor, automated faxback processing with automatic reminder faxes or unsolicited-new-prescription-by-fax processing, they can simply add the appropriate modules from the *Quick Modules* suite to what they have now,” said Michael Minter, Vice President, Sales and Marketing, Fairfax Imaging. “This is the kind of scalability and flexibility of our solution that today’s growing companies need. No dead ends.”

“As a company, we recognize the need to continue to deliver improved customer service while lowering the cost associated with processing incoming mail,” said W. Michael Wright, Wellpartner President and CEO. “This new system from Fairfax provides us with a scalable approach for processing the growing volume of prescriptions received by mail in a more efficient and cost effective manner.”

About Wellpartner, Inc.

Wellpartner is a nationally recognized provider of outsourced pharmacy distribution solutions for health

plans, Medicaid programs, and safety-net providers nationwide. Dedicated to lowering the cost of traditional and specialty drugs using home delivery and Contract Pharmacy services, Wellpartner offers innovative solutions that improve pharmacy care and health outcomes for individuals.

Wellpartner has been consistently recognized as one of the fastest growing private companies in Oregon and was recently ranked in Inc. Magazine’s list of the 500 fastest growing companies in the U.S. Website: www.wellpartner.com

About Fairfax Imaging, Inc.

Headquartered in Tampa, Florida, Fairfax Imaging, Inc. provides state of the art forms and financial document imaging and processing solutions. Established in 1994 with offices in Alabama, Arizona, California, Illinois, Maryland, New Jersey, Ohio, Tennessee, Texas and Virginia, Fairfax Imaging developed its own processing software *Quick Modules*. *Quick Modules*, offers the industry a highly successful and award winning forms, fax and remittance processing solution. Currently *Quick Modules*’ systems process billions of dollars and millions of transactions per day; across many industries, both government and commercial. Website: www.fairfaximaging.com.

SOURCE: Fairfax Imaging, Inc.

1-703-802-1220

Steve Chahal, President & COO,
schahal@fairfaximaging.com

Michael D. Minter, VP of Sales and Marketing,
mminter@fairfaximaging.com

Jerry McMunn, R.Ph, VP of Commercial Sales,
jmcmunn@fairfaximaging.com

